



Why do we still find periods so embarrassing?

Periods remain a stigmatised topic for many. 50% of people in the UK still find periods "embarrassing".

Period stigma comes in all shapes and forms.

Many of us never receive accurate education about periods or puberty.

For those who do receive education around periods, it is often taught in a secretive, single-gendered or awkward way.

Myths and misconceptions still surround periods and puberty.

Floco is fed up with this. Floco is on a mission to ensure everyone can have the best period they can. We believe inclusive and fun education has to be part of this.

Find out more about our mission and education programme on our website.

www.flocowear.com