
BOARD OF MANAGEMENT MEETING

Date of Meeting	29 March 2017
Paper Title	Depute Principal Report
Agenda Item	17.08
Responsible Officer	Eleanor Harris
Status	Discloseable
Action	Note

1. Report Purpose

To provide an update for the Board of Management on activity that has been happening within the College since the last Board of Management meeting that is not covered within other Board of Management papers.

2. Recommendation

The Board of Management are asked to note the report.

3. Background

National Bargaining

As the Board of Management will be aware the Employers' Association have been conducting negotiating meetings with the EIS over recent weeks related to agreeing the associated terms and conditions linked to the 2016/17 pay award. To date there has been no progress and the EIS recently undertook an indicative ballot via email to ascertain the support for industrial action. The outcome from this was a return of 97% in favour of industrial action on a 64% turnout. It is therefore likely that should there continue to be no progress made that the EIS will carry out a formal ballot on Industrial Action prior to the end of March with lecturers then likely to go on strike probably from mid-April onwards.

A further update will be provided at the Board meeting

SMT Changes

As the Board will be aware the Depute Principal and the Assistant Principal Business Improvement both leave the College on Voluntary Severance on 31 March 2017. This is in line with planned implementation of structural changes to SMT announced in August 2016.

From April 2017 SMT will comprise of a core group of 12 posts. There will be transitional arrangements in place until such time as a new Principal is appointed and an update on these will be provided at the Board meeting.

Update on Recent Awards

The College was exceptionally successful at the CDN Marketing Awards winning two gold, including the prestigious Integrated Marketing Campaign award, and a bronze. Details are as follows:

- Integrated Marketing Campaign (Gold) – for our main 2016-17 recruitment cycle. *“A fully-integrated campaign that ensured its message to ‘Apply Now’ was carried throughout the campaign. The marketing mix used was social media, digital pay-per-click advertising, print and traditional outdoor advertising, film/TV, direct mail, media relations and student recruitment events. With a clear aim to maintain momentum and to target promotion of new and struggling courses, this campaign’s success lies in the quality of research and knowledge of the application cycle which informed it. Using this, the College was able to focus resources in a targeted approach”;*
- Marketing Research (Gold) for our research into the effectiveness of the 2015-16 campaign, which combined with our own web traffic analysis informed the focus of the winning 2016-17 campaign;
- Design (Bronze) for our ‘Make It In Fashion’ design concept to support the Fashion and Textiles departmental recruitment event. *“The design fully met the brief and was adaptable to enable it to be utilised across various channels to reach the target audience”.*

Another success was achieved by John Boyd, one of our level 3 Parks, Gardens & Greenspace students who won the Lantra Land-based Learner of the Year Award at the LANTRA (Scotland) awards event earlier this month.

Estates Update

The additional capital allocation of £1.14m is being spent on the four projects previously indicted which are due to complete end March to early April. The toilet project at the Cardonald campus is being part funded by the SFC main capital allocation. These are significant works being delivered to very tight timescales. To date we have been receiving positive feedback on the projects.

International Vocational Education, Saudi Arabia

Following our continued contact with the Saudi Vocational Education we have received confirmation and contract documentation requesting the delivery of training to 8 groups in July this year. The income level associated with this training is expected to be around £350,000. This confirmation of work is therefore a very positive outcome and a reflection of the continued good relationship we have with this customer.

4. Risk Analysis

There is a risk that if no agreement is reached we do not manage to complete the additional capital works within the scheduled period. It is unclear what the position will be regarding any claw back of monies by Glasgow Colleges' Regional Board or Scottish Funding Council.

5. Legal Implications/Financial Implications

There are no legal implications.

There would be a negative impact on the budget if we had to meet any of the remaining costs if the additionally funded estates work was not completed by the end of March 2017.

6. Regional Outcome Agreement Implications

There are no Regional Outcome Agreement implications.

7. Has an Equality Impact Assessment Been Carried Out?

N/A