



## **EUESOL – European Entrepreneurship for Speakers of Other Languages**

Our EUESOL Project developed a specialised Entrepreneurship Language Training Skills programme, along with a Skills Mapping/Mentoring and Specialised Business Planning/Training for new Business Start-Up Programmes aimed at Migrants and Refugees. The project was developed based on results of previous successful programmes along with feedback from previous domestic and EU project dissemination and Multiplier Events where we had requests to combine Language Training, Skills Profiling, Vocational Training and Entrepreneurship Training. Hence the EUESOL Project. [WWW.EUESOL.ORG](http://WWW.EUESOL.ORG)

The project was seen to help address the very high unemployment across the EU, in many programme countries BME (both domestic and migrant numbers are high within the unemployment group).

### **Objectives.**

A main objective of the EUESOL project was to target young adult migrants arriving across the EU seeking to create a new life in a new host country through using their current skills to establish new business skills with an aim to eventually start their own business. The project provided a new suite of 4 Entrepreneurship training materials units generically and bespoke to suit the partnership countries to include up-to-date information, and an Employability Training unit, country-based facts sheets on new business start-up advice, all of which were achieved. These materials are available in partners language and hosted on Canvas. Through the development of the project we have achieved all of our objectives and more, in addition to the development of the new Training Materials presented on Canvas as our chosen platform, our Training Needs Analysis document, local country facts sheets, and recruitment of new trainees onto the programme, training materials in all partners languages, we additionally achieved the development of 4 bespoke Vocational Language Skill training materials to support our Migrant target group understanding of local vocabulary. All of which is available free on the Canvas platform.

The EUESOL project implemented all of the activities it set out to achieve. We set up a Project Management and Implementation steering group to oversee project planning and delivery and ensure the project had good communication channels throughout the lifetime of the project and beyond. As well as implementing a Communications Plan we also set-up a project Dissemination Plan which was fully implemented. Overall the project implemented all 8 stages of the project development plan; Stage 1 - Project Management and Implementation; Stage 2 - 80 hours of Core Skills and Curriculum Training Materials (developed 100 Hours of Materials); Stage 3 - Training Needs Analysis; Stage 4 - EUESOL Interactive Tool on Canvas accessible to all parties; Stage 5 - Short staff Training event, attended by all partners; Stage 6 - Validation, piloting, testing and amending Training materials; Stage 7 - Evaluation, all partners regularly involved in project evaluation at all levels, material development, TMP, 6 monthly report, etc; Stage 8 - Project Dissemination, all partners continuously performed dissemination throughout the lifetime of the project using various media and virtual tools (this was most valuable during the Covid 1st year of delivery).

The main output was the development of a good quality Training resource for European Entrepreneurship Skills for speakers of other languages (4 units - Business Formation, Marketing and

Communication, Ethical Enterprise and Business Awareness), a Skills Training Needs Analysis across partners countries (1), Employability Guidance Unit (1) and Fact Sheets relevant to partner countries (40+) and all available on an open source platform with an overview of how to use the resources (all of which was achieved). Quantitative results included; reaching our prospective target groups and numbers, each partner core skilling and accessing trainee suitability to participating on the training (100) and selection of trainees to undergo the training (50), this final piloted number was 91, the free access to the training materials enabling the partners to provide the skill training to above the application figure of 500 participants accessing the completed materials. Each partner has made the materials fully available in their respective organisations and local partnerships. Both Intellectual Outputs were fully achieved and all partners disseminated the project activities and provided full access to their partner organisations which will provide sustainability after the project end date.

Full Resources are available through the project website:

[WWW.EUESOL.ORG](http://WWW.EUESOL.ORG)



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